

*For the ultimate Diamond Ball experience,
consider the additional luxury of a VIP Table*

Diamond Ball 2010: VIP Table Benefits

Both VIP Table Patrons & Sponsors will receive the following exclusive benefits

VIP Table Type	Marquis Table	Diamond Circle Table
VIP Table Purchase Price	\$10,000	\$6,000
Charitable Tax Receipt Amount *	\$7,000	\$3,500
Invitation to the private Marquis Diamond Circle Reception exclusively for Marquis and Diamond Circle Table Patrons/ Sponsors and their guests, the media, major sponsors, and other dignitaries	✓	✓
Most prominent table placement in the ballroom (seating for 10 Guests)	Closest to the stage	Close to the stage
Half-page ad in Diamond Ball Catalogue**	✓	
Uniquely decorated tables	✓	✓
A special table gift for each guest	✓	✓
Two extra bottles of complimentary wine	✓	✓
Recognition in Diamond Ball Catalogue	Patrons: Printed Name Sponsors: Logo	Patrons: Printed Name Sponsors: Logo
Signage on table	Patrons: Printed Name Sponsors: Logo	Patrons: Printed Name Sponsors: Logo
Concierge services by Diamond Ball volunteers who will look after any errands throughout the evening	✓	✓

Notes:

* Only VIP Table Patrons will receive a tax receipt. (Tax receipt amounts shown above are approximate. Receipts will be mailed out after the Diamond Ball). VIP Table Sponsors will receive additional sponsorship benefits as outlined on the next page.

** Marquis VIP Table Patrons and Sponsors must supply advertisement to Diamond Ball Office as camera-ready artwork by February 15, 2010.

Please see next page for the additional benefits that VIP Table Sponsors receive

Diamond Ball 2010: Additional Benefits for VIP Table Sponsors

In addition to the benefits listed on the previous page, VIP Table Sponsors will receive the following sponsor recognition in lieu of a tax receipt.

VIP Table Type	Marquis Table	Diamond Circle Table
VIP Table Purchase Price	\$10,000	\$6,000
Sponsorship Recognition Level	Marquis Table Sponsor	Diamond Circle Table Sponsor
Sponsor Recognition in Auction Catalogue	Logo	Logo
Sponsor Recognition in Evening Program	Logo	Logo
Sponsor Recognition on Signage displayed at Diamond Ball	Logo	Logo
Sponsor Recognition on Diamond Ball Website	Logo	Logo
Sponsor Recognition in PowerPoint Presentation shown during Diamond Ball Dinner	Logo	Logo
Sponsor Recognition in Vancouver Sun Thank You Advertisement	Printed Name	Printed Name
Recognition in Canadian Cancer Society's BC & Yukon Annual Community Report	Printed Name	Printed Name
Sponsor Name and Phone Number in Auction Catalogue Directory of Donors & Sponsors	✓	✓
Use of Diamond Ball logo to link from your corporate website to Diamond Ball Website	✓	✓
Certificate of Appreciation	Framed	Unframed
Opportunity to use 2009 Diamond Ball Photos in your corporate newsletters upon request	✓	✓

Notes:

Logo size and placement prominence will be relative to sponsorship level (eg: Marquis Table Sponsor logos will be larger and placed higher on page than Diamond Circle Table Sponsor logos).

Auction Catalogue has a print run of approximately 600 and is distributed to each Diamond Ball guest, volunteer and sponsor.

Phone number will be published in Directory of Donors & Sponsors automatically for corporations but only if requested by individuals.

Sponsors must supply logo to Canadian Cancer Society in digital format (.eps, .jpg, .tif or .pdf) in the highest resolution available by February 15, 2010.

Sponsors must supply advertisement to Canadian Cancer Society as camera-ready artwork by February 15, 2010.



VIP Table Order Form
14th Annual Canadian Cancer Society Diamond Ball
 April 10, 2010 - Fairmont Hotel Vancouver

To ensure recognition in printed materials, please fax this 2-page form to 604.215.5463 by Feb 15, 2010

If you do not have a fax, please mail this form to Diamond Ball, 230 - 3689 East 1st Avenue, Vancouver, BC V5M 1C2

VIP Table Purchaser Information

VIP Table Purchased by: Individual/ Family or Company

Individual/ Family or Company Name _____

Please print the name exactly as you would like it to appear in all Diamond Ball recognition.

Address _____

City _____ Prov _____ Postal _____ Phone _____

Phone number to appear in Auction Catalogue Directory _____

Optional

VIP Table Recognition Preference (Please Choose One)

VIP Table Patron - I would like to be considered a Diamond Ball VIP Table Patron and receive a tax receipt for the charitable donation portion of the purchase price.

By choosing this option, you will be considered a Diamond Ball VIP Table Patron and will receive a tax receipt for the charitable donation portion of the purchase price. The charitable donation portion is calculated by deducting the total fair market value of everything that table guests receive from the total VIP Table purchase price, as per Canada Revenue Agency regulations. Tax receipt amounts will be approximately \$7,000 for each \$10,000 Marquis Table and \$3,500 for each \$6,000 Diamond Circle Table. You will receive all of the benefits listed on the *Diamond Ball 2010: VIP Table Benefits* chart enclosed.

VIP Table Sponsor - I would like to be considered a Diamond Ball VIP Table Sponsor and receive sponsorship recognition instead of a tax receipt.

By choosing this option, you will be considered a Marquis Table Sponsor or a Diamond Circle Table Sponsor and will receive cash sponsorship recognition instead of a tax receipt, as per Canada Revenue Agency regulations. The cash sponsorship value is calculated by deducting the total fair market value of everything that table guests receive from the total VIP Table purchase price. You will receive all of the benefits listed on both the *Diamond Ball 2010: VIP Table Benefits* and *Diamond Ball 2010: Additional Benefits for VIP Table Sponsors* charts enclosed.

Please check this box if you prefer that your contribution is not recognized at all in any Diamond Ball materials and other Canadian Cancer Society publications.

VIP Table Purchase Agreement

Table purchase authorized by

Name

Signature

Position (if applicable)

Phone Number if different from one in first section

Person coordinating purchase
(if different from above)

Name

Position (if applicable)

Phone Number if different from one in first section

(Please also complete the next page)

Diamond Ball VIP Table Order

VIP Table Type	Price	Quantity	Amount
Marquis Table (10 seats)	\$10,000.00		\$.00
Diamond Circle Table (10 seats)	\$6,000.00		\$.00
Total Due			\$.00

Payment Information

- I have enclosed a Cheque payable to Diamond Ball for the Total Due above.
 Please charge my VISA MasterCard AMEX for the Total Due above

Credit Card # _____ Expiry Date _____

Name on Credit Card _____ Signature _____

Please Note: We will process your credit card payment through IATS Ticketmaster, but the charge should appear on your credit card statement referencing CCS Diamond Ball.

Guest Names

Please include information for all 10 table guests including the host(s)

If you don't have all your guest names at this time you can supply them later and we will call to remind you as the date of the Diamond Ball draws closer.

	Name	Special Menu Requirements? E.G. Vegetarian Meal
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

Thank you for your generous support of the Canadian Cancer Society!

Canadian Cancer Society Registered Charity Numbers: Canada 118829803RR0002, USA 98-6001242

To view our privacy policy, go to www.cancer.ca and click on the *Privacy* link at the bottom of our home page or contact Donor Relations at 604-675-7130